Marking table

Category	Description	Score	Weight
Alignment (& General)	How well aligned is the initiative is to NZ Post's community goals of advancing social inclusion, and/or social connection? E.g., How well does it achieve one or more of the following areas? • **Support connection within communities:** E.g., Connect people within their neighborhood / culture / a group they identify with. • **Enable people to support one another:** E.g., volunteering or donating. • **Provide informational support:** E.g., access to support from services and/or their own networks. • **Help people to feel they belong:** E.g., Encourage healthy relationships and connections. • **Helping people to feel better due to increased connection:** E.g., Improve feelings of self-worth, confidence, and increased wellbeing	_ /4	_ x 7
Effectiveness	How effectively can the organisation provide impact reporting? • Is not a quick fix or simply a 'band-aid' (except in disaster relief), but are solutions that seek long-term benefits for the community • Has a clear and measurable impact on the community • Has identified a specific community that it is seeking to support • There are compelling stories of individuals and groups that can be told as a result of the initiative	_ /4	_ x 6
Delivery	To what degree will free courier services impact the organisation/initiative? • Courier delivery plays a significant role in the success of the initiative • Can predict when products will be sent and how much of each product will be sent • Ideally 1000+ deliveries to be sent	_ /4	_ x 6
Environment	Does the initiative have environmental benefits? E.g.: • Changing environmental behaviours • Reducing waste • Reducing carbon emissions • Supporting biodiversity	_ /4	_ x 2
Engagement	How well can we tell the story of the initiative/organisation? • The initiative resonates with our people and communities • The initiative supports a diverse or underrepresented societal group	_ /4	_ x 4
		/20	Total: /100